



## Sustainable Development (Enhanced)

This course is designed to give senior managers in an organisation an overview of sustainable development so that they can plan a strategy to improve the sustainability performance of their organisation.

### Course aims

This course aims to explain:

- sustainable development principles;
- the role of social sustainability in creating healthy and liveable communities;
- how economic sustainability aims to develop low polluting and resource efficient economies;
- the need to protect and improve the environment;
- how sustainability reporting informs stakeholders.

### Course outcomes

At the end of the course, you will be able to:

- explain the importance of sustainable development to stakeholders;
- assess your organisation's current level of sustainability performance;
- plan a strategy to improve your organisation's sustainability performance.

### Course benefits

#### Designed by experts

With 20 years' experience, the practising consultants at Loreus have developed this course for the industry they work in.

#### Flexible e-learning

Start and finish the course when you want; work at your own pace, any time, anywhere.

#### Easy to use

The e-learning system has an intuitive user interface that simply guides you through the course.

#### Gain a qualification

At the end of the course you may wish to take an online test. If successful, you will be awarded a **Loreus Certificate in Sustainable Development**.

This professional qualification will give you the foundation for further learning options and professional development.

### Entry qualifications

This course is open to everyone, but some environmental knowledge is helpful.

### How do I register and pay for the course?

Simply go to the Loreus website, register on the site, select this course then make the payment online with a debit card, credit card or by using PayPal.

Access to the course is available as soon as the payment has cleared.

### Competitively priced

This course is very competitively priced. Please refer to the Loreus website for full pricing information.

Our prices include all the training materials and assessment costs.

## Working through the course

All the guidance and material you need to complete the course are provided when you enrol online.

## How long does the course take?

It takes about twenty hours to complete the course. Most delegates spread this time over 3 months.

## Online test and certificate

If you wish to be awarded the Loreus Sustainable Development Certificate, you will have to pass an online, open book, multiple-choice test.

The pass mark for the test is 70% but you can have as many attempts at the test as you wish.

The test is available online and can be taken any time, anywhere.

## What happens if I have a problem?

Any problems, simply call or e-mail us using the details given below.



“Overall the programme is easy to use and the text is very concise and to the point.”

Douglas Leech,  
Technical Manager, CBA

# Course Syllabus

The course is divided into 5 sections:

## *Introduction to sustainable development*

This section gives an overview of sustainable development principles. It quotes the most commonly used definition of sustainable development, given in the Brundtland Report in 1987: "Sustainable development is development that meets the needs of the present without compromising the ability of future generations to meet their own needs".

It goes on to explain the two key concepts:

- **Needs**, in particular the essential needs of the world's poor, to which overriding priority should be given;
- **Limitations** imposed by the state of technology and social organisation on the environment's ability to meet present and future needs.

It outlines the relationship between human society and the natural environment and the importance of sustainable development.

## *Social sustainability*

Here we explain the role of social sustainability in improving the way we live. This section explains how social sustainability aims to enable current and future generations to create healthy and liveable communities, which are equitable, diverse, connected, democratic and provide a good quality of life.

## *Economic sustainability*

This section describes the main principles of economic sustainability. How economic sustainability aims to transform high polluting old economies, which produce a lot of waste and carbon emissions and are ecologically disruptive into low polluting, energy and resource efficient, low or zero carbon, ecologically supportive economies.

## *Environmental sustainability*

In this section explains the aims and objectives of environmental sustainability. The aim of environmental sustainability is to protect and improve the environment and have us live within environmental limits, whilst conserving biodiversity and leaving sufficient resources for future generations.

## *Sustainability reporting*

This section explains that sustainability reporting is being accountable to internal and external stakeholders for organisational performance. In particular:

- how well the organisation is moving towards the goal of sustainable development;
- its ability to measure its sustainability performance;
- its willingness to disclose and report on its sustainability performance.

The section outlines what constitutes a good sustainability report and the requirement to provide a balanced and reasonable representation including both the positive and negative contributions towards the sustainability performance of the reporting organisation.